

Important Notice: Upcoming Credit Card Points Expiration

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you that your credit card points will be expiring soon.

Expiration Date: [Date]

As a valued customer, we want to ensure you maximize your rewards. Please take a moment to review your points balance and consider using your points before they expire.

You can redeem your points for a variety of exciting rewards, including:

- Gift cards
- Travel discounts
- Merchandise
- Cash back options

To check your points balance and view available rewards, please log in to your account or contact our customer service team.

Thank you for being a loyal customer!

Sincerely,

[Your Company's Name]
[Your Contact Information]