

# Important Notification: Credit Card Points Redemption Deadline

Dear [Customer Name],

We hope this message finds you well. We would like to remind you that your credit card rewards points will expire soon.

**Redemption Deadline: [Insert Deadline Date]**

To make the most of your rewards, please visit our online portal to redeem your points before the deadline. You can enjoy various options such as travel, merchandise, gift cards, and more.

If you have any questions or need assistance, feel free to contact our customer service team at [Insert Contact Information].

Thank you for being a valued customer!

Sincerely,

[Your Company Name]

[Your Company Contact Information]