

Important Notice: Your Credit Card Loyalty Points are Expiring Soon

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that your loyalty points accumulated through your [Credit Card Name] are set to expire on [Expiry Date].

You currently have [Number of Points] points that can be redeemed for exciting rewards. To avoid losing these points, we encourage you to take action before the expiry date.

How to Redeem Your Points:

- Visit our rewards site at [Website URL].
- Browse through our catalog of rewards.
- Select the rewards you wish to redeem.

If you have any questions or need assistance, please do not hesitate to contact our customer service at [Customer Service Phone Number] or [Customer Service Email].

Thank you for being a valued customer!

Sincerely,
[Your Company Name]
[Your Company Contact Information]