

Dear Valued Customer,

We hope this message finds you well! Our records indicate that you have not utilized your credit card for some time. We understand that everyone has different spending habits, but we would like to remind you of the benefits of using your credit card.

Here are some compelling reasons to consider using your card more often:

- **Rewards and Points:** Earn points for every dollar spent that can be redeemed for gift cards, travel, and more!
- **Cashback Offers:** Enjoy cashback on everyday purchases - the more you spend, the more you earn!
- **Convenience:** Make purchases easily and securely, whether online or in-store.
- **Build Credit History:** Regular use of your credit card can positively impact your credit score.

To make it even more enticing, we're excited to offer an exclusive promotion for our loyal customers. For the next month, any purchase made with your credit card will earn a bonus reward of 5%!

Don't miss out on this opportunity to make the most of your card. For questions or assistance, feel free to reach out to our customer service team.

Thank you for choosing us!

Sincerely,

Your Bank Name