Dear Valued Customer,

Thank you for choosing our credit card. To activate your new credit card, please follow the steps below:

- 1. Locate the activation sticker on the front of your card.
- 2. Visit our activation website at www.example.com/activate.
- 3. Enter your card number and the security code found on the back of your card.
- 4. Follow the prompts to verify your identity.
- 5. Once verified, your card will be activated and ready for use.

If you prefer to activate your card via phone, please call our customer service at 1-800-123-4567 and follow the instructions given by our representative.

Thank you for your attention. We look forward to serving you!

Sincerely, Your Credit Card Company