# Dear [Customer Name],

Congratulations on your new credit card! To help you get started, please follow these easy steps to activate your credit card:

1. Locate the activation sticker on the front of your card.
2. Visit our activation website at [www.example.com/activate](www.example.com/activate).
3. Enter your card number, expiration date, and security code as prompted.
4. Provide any additional requested information to verify your identity.
5. Submit your information, and you will receive a confirmation of your activation.

If you prefer to activate your card via phone, please call our customer service at **[Customer Service Phone Number]**.

Thank you for choosing [Bank Name]. We look forward to serving you!

Sincerely,
[Your Name]
[Your Position]
[Bank Name]