

Letter of Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Sponsor's Name]

[Sponsor's Position]

[Sponsor's Company]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I am reaching out to propose a sponsorship opportunity for [Name of Performing Arts Program], an initiative aimed at [brief description of the program and its objectives]. This program will take place on [insert dates] at [insert location], and will feature [describe key events, performances, or participants].

Through this sponsorship, [Sponsor's Company] will benefit from:

- Brand visibility to an audience of [insert estimated number] attendees.
- Promotional materials including your logo on all event marketing materials.
- Networking opportunities with artists and other sponsors.

We are seeking sponsorship at various levels, including [mention sponsorship tiers, if applicable, e.g., Gold, Silver, Bronze]. Each level offers unique benefits, which can be tailored to fit your marketing goals.

We would love the opportunity to discuss this partnership further and explore how we can work together to make [Name of Performing Arts Program] a success. Please let me know a convenient time for you to discuss this proposal.

Thank you for considering this opportunity. We look forward to the possibility of partnering with [Sponsor's Company] to support the arts in our community.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]