Dear Valued Donor,

We hope this message finds you well. At [Organization Name], we are dedicated to enhancing our relationship with our donors and ensuring that your contributions are making the impact you desire.

To better understand your experience and preferences, we kindly ask you to participate in our Donor Relationship Survey. Your feedback is crucial in helping us improve our programs and communications.

The survey will take approximately [X minutes] to complete, and your responses will remain confidential. As a token of our appreciation, all completed surveys will be entered into a draw for [incentive, if any].

Please click the link below to begin the survey:

Start Survey

Thank you for your ongoing support and partnership. Together, we can make a difference!

Sincerely,

[Your Name] [Your Title] [Organization Name] [Contact Information]