

Subject: Proposal for Expanding Your Recurring Gift

Dear [Donor's Name],

We hope this message finds you well. As a valued supporter of [Organization Name], your generosity has made a significant impact in our community. We are reaching out to discuss the potential for expanding your recurring gift.

Over the past year, your contributions have enabled us to [specific achievements or projects]. We are excited about the future and the opportunities to further our mission of [mission statement].

We would like to propose an increase in your monthly gift to [specific amount], which would allow us to [describe the benefits of increased funding]. Your continued support would play a crucial role in helping us achieve our goals.

We truly appreciate your commitment, and we would love to discuss this proposal with you at your convenience. Please feel free to reach out to us via [contact information].

Thank you once again for your generous support.

Warm regards,

[Your Name]

[Your Position]

[Organization Name]

[Contact Information]