

Dear [Supporter's Name],

We hope this message finds you in great spirits. As a valued supporter of [Organization's Name], you have made a significant impact through your generous contributions. We are reaching out to share an exciting opportunity for you to deepen your support through planned giving.

With a planned gift, you can help ensure the future of [specific projects/initiatives] while also providing you with potential tax benefits and the satisfaction of leaving a lasting legacy. There are various ways to make a planned gift, including:

- Bequests in your will
- Charitable gift annuities
- Retirement fund gifts
- Life insurance policies

We invite you to consider how you might incorporate [Organization's Name] into your legacy planning. Your thoughtful support can help us continue our mission to [describe mission or purpose], impacting countless lives in the years to come.

If you have any questions or would like to discuss this opportunity further, please do not hesitate to contact us at [contact information]. Thank you for your continued support and for considering a planned gift to [Organization's Name]. Together, we can make a significant difference.

Warmest regards,

[Your Name]

[Your Title]

[Organization's Name]

[Contact Information]