

Dear [Recipient's Name],

We are excited to reach out to you as a valued first-time contributor to [Organization's Name]. Your generosity plays a vital role in supporting our mission and making a difference in the lives of those we serve.

As you consider ways to further amplify your impact, we would like to introduce you to the opportunity of planned giving. A planned gift allows you to make a significant contribution to our organization in the future, while also benefiting you and your loved ones today.

There are many options for planned gifts, including bequests, charitable gift annuities, and retirement plan beneficiaries. Each option allows you to tailor your contribution in a way that suits your financial goals and philanthropic desires.

We invite you to learn more about the benefits of planned giving and how it can create a lasting legacy. Please feel free to reach out to us at [Phone Number] or [Email Address] for more information. We would be happy to address any questions you may have.

Thank you once again for your support. Together, we can create a brighter future.

Sincerely,

[Your Name]

[Your Title]

[Organization's Name]

[Organization's Website]