

Dear [Community Leader's Name],

I hope this message finds you well. As a valued leader in our community, your commitment to enhancing the lives of those around you has always been inspiring.

We are reaching out to share an exciting opportunity for you to make a lasting impact in our community through planned giving. Your support can help [Organization Name] continue to [briefly describe mission or specific project].

By considering a planned gift, you can create a legacy that reflects your philanthropic values while also providing financial benefits for you and your loved ones. Some options include bequests, charitable gift annuities, and trusts.

We would be honored to discuss this opportunity with you further and explore how your generosity could shape the future of our community. Please feel free to reach out at your convenience to schedule a meeting or informal conversation.

Thank you for your continued leadership and dedication. Together, we can make a significant difference.

Sincerely,
[Your Name]
[Your Position]
[Organization Name]
[Contact Information]