

Dear [Alumnus Name],

We hope this message finds you well. As a valued member of our alumni community, we want to share an exciting opportunity for you to make a lasting impact on future generations of students at [University Name].

Through our planned giving program, you can leave a legacy that reflects your commitment to education and supports areas that are close to your heart. Whether it's through a bequest in your will, a charitable gift annuity, or another planned gift option, your generosity can help [University Name] continue to thrive.

By considering a planned gift, you can enjoy various financial benefits while ensuring that your passion for [specific program, scholarship, or initiative] lives on. Our team would be delighted to provide you with further details and personalized options that align with your financial goals.

We invite you to join us in shaping the future of [University Name]. If you are interested in learning more about the planned giving opportunities available, please do not hesitate to reach out to us at [contact information]. We would love to discuss how you can make a difference.

Thank you for your continued support and dedication to [University Name]. Together, we can create a brighter tomorrow for our students.

Warm regards,

[Your Name]

[Your Title]

[University Name]

[Contact Information]