# **Letter of Sponsorship Value Outline**

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Sponsor's Name],

#### Introduction

We are excited to present to you the value outline for the sponsorship opportunity at [Event/Project Name]. Your support would play a vital role in our efforts to achieve [Goal/Purpose].

## **Sponsorship Levels**

- Platinum Sponsor
  - Investment: \$XX,XXX
  - Benefits: [List Benefits]
- Gold Sponsor
  - Investment: \$XX,XXX
  - Benefits: [List Benefits]
- Silver Sponsor
  - Investment: \$XX,XXX
  - Benefits: [List Benefits]

## **Promotion and Visibility**

Your sponsorship will provide excellent visibility through various promotional channels, including:

• Website mentions

- Social Media shout-outs
- Event signage
- Press releases

## Conclusion

We believe that a partnership with [Your Organization] will not only support our mission but will also deliver value to your brand. We look forward to the opportunity to work together and create a successful event.

Thank you for considering our proposal. Please feel free to contact me at [Your Phone Number] or [Your Email Address] if you have any questions.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]