

Dear [Donor's Name],

We hope this message finds you well. As a valued supporter of [Organization's Name], your contributions have played a vital role in helping us achieve our mission of [brief mission statement].

We are excited to inform you about an incredible opportunity to double the impact of your generosity through a matching gift program. Many employers will match their employees' charitable donations, and your contribution could go twice as far!

Here's how it works: simply check with your employer to see if they participate in a matching gift program. If they do, complete the necessary forms and send them our way. We'll take care of the rest!

Your support is crucial, and this matching gift program allows us to maximize the impact of your contribution. With your help, we can [mention a specific goal or project], ultimately making a difference in the lives of those we serve.

Thank you for considering this opportunity to enhance your charitable giving. We are grateful for your continued support and look forward to working together to create positive change.

Sincerely,

[Your Name]
[Your Title]
[Organization's Name]
[Contact Information]