

Innovation Challenge Judging Criteria

Dear Judges,

As we prepare for the upcoming Innovation Challenge, please find below the criteria for evaluating the submissions:

Judging Criteria:

- **Originality:** How unique is the idea? Does it provide a new perspective or solution?
- **Impact:** What is the potential impact of the innovation on the target audience or community?
- **Feasibility:** Is the project viable and practical? Can it be realistically implemented?
- **Scalability:** Does the idea have the potential to grow and reach a larger audience?
- **Presentation:** How clearly and effectively is the idea communicated? Is the pitch engaging?

Thank you for your participation as judges in this exciting challenge. Your insights and expertise are invaluable.

Sincerely,
Your Name
Innovation Challenge Coordinator