

Co-op Application for Marketing Internship

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Employer's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Employer's Name],

I am writing to apply for the Marketing Internship position at [Company's Name] as advertised on [where you found the internship listing]. I am currently a [Your Year, e.g., sophomore] student at [Your University] majoring in [Your Major]. I am eager to apply my academic knowledge and gain practical experience in the field of marketing.

Throughout my coursework, I have developed a strong foundation in marketing principles, consumer behavior, and digital marketing strategies. I have also had the opportunity to work on several class projects that involved market research, social media campaigns, and content creation. My passion for marketing drives me to continuously seek opportunities to expand my skillset and contribute to dynamic teams.

I am particularly drawn to [Company's Name] because of [specific reason related to the company or its marketing efforts]. I am excited about the possibility of bringing my unique perspective to your team and contributing to your marketing initiatives.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to [Company's Name] during this internship. Please find my resume attached for further details regarding my qualifications.

Sincerely,

[Your Name]