

# Proposal for E-commerce Product Bundling Partnership

Date: [Insert Date]

To: [Partner's Name]

[Partner's Company]

[Partner's Address]

[City, State, Zip Code]

Dear [Partner's Name],

We are excited to propose a partnership opportunity that will mutually benefit our e-commerce businesses through product bundling. By combining our complementary products, we can create attractive bundles that enhance customer experiences and drive sales.

Here are the key details of our proposal:

- **Bundle Composition:** We suggest bundling [Your Product] from our catalog with [Their Product] from your lineup.
- **Target Audience:** Together, we can focus on [Describe the Target Audience].
- **Promotion Strategy:** Utilize both our digital marketing channels including social media, newsletters, and websites.
- **Revenue Sharing:** We propose a revenue-sharing model of [Suggest Percentage].

We believe this collaboration will not only captivate our existing customer base but also attract new customers who appreciate the value of bundled products.

We would love the opportunity to discuss this proposal further and explore how we can work together effectively. Please let us know a convenient time for you to meet.

Thank you for considering this partnership. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email Address]