

Partnership Proposal

Date: [Insert Date]

From: [Your Name]

[Your Position]

[Your Company]

[Your Email]

[Your Phone Number]

To: [Influencer's Name]

[Influencer's Email]

[Influencer's Social Media Links]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are a [brief description of your company and its products/services]. We greatly admire your work and believe that your unique voice and audience align perfectly with our brand.

We are reaching out to explore a potential partnership with you as an influencer. We envision a collaboration where you can create engaging content featuring our products, which will resonate with your followers and promote our brand effectively.

Proposal Details

- Type of Content: [e.g., social media posts, blog articles, videos]
- Deliverables: [e.g., number of posts, stories, etc.]
- Compensation: [e.g., monetary payment, free products, commission-based]
- Campaign Timeline: [e.g., start date, duration]

We are excited about the potential of working together and believe that this partnership can be mutually beneficial. Please let us know if you are interested, and we can discuss this further.

Thank you for considering our proposal. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]