

Engagement Offer Letter

Date: [Insert Date]

To,

[Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We are excited to extend an engagement offer to collaborate with [Your Brand/Company Name]. We believe that your unique style and influence in the lifestyle space align perfectly with our brand vision.

Offer Details

- **Campaign Duration:** [Insert Duration]
- **Compensation:** [Insert Compensation Details]
- **Deliverables:** [Specify Deliverables]
- **Content Usage Rights:** [Specify Rights]

Please review the details and respond by [Insert Response Date] to confirm your acceptance of this offer. We look forward to the opportunity to work together and create engaging content that resonates with your audience.

Warm regards,

[Your Name]

[Your Position]

[Your Brand/Company Name]

[Contact Information]