

Formal Proposal for Brand Collaboration

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company Name]

[Recipient's Company Address]

[City, State, Zip Code]

Subject: Proposal for Brand Collaboration

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We are long-time admirers of [Recipient's Company Name] and believe that a collaboration between our brands could yield mutually beneficial results.

We propose a partnership that focuses on [briefly outline the purpose of the collaboration and its potential benefits]. Our goal is to [describe your objectives clearly].

Some ideas we have in mind include:

- [Idea 1]
- [Idea 2]
- [Idea 3]

We feel that this collaboration would not only enhance our brand visibility but also strengthen the message we both seek to achieve. We are eager to discuss this proposal further and explore how we can align our goals effectively.

Please let me know a suitable time for a meeting, or feel free to reach out at your convenience. Thank you for considering our proposal. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

Email: [Your Email]

Phone: [Your Phone Number]