

# Brand Alliance Proposal

Date: [Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to formally propose a brand alliance between [Your Company Name] and [Recipient Company Name]. As both of our brands are committed to [common goal or industry], I believe that a partnership could be mutually beneficial.

Our proposed alliance would aim to [briefly describe the purpose and goals of the partnership]. By leveraging our unique strengths, we can [explain potential benefits for both brands].

I would like to suggest a meeting to discuss this proposal in further detail. Please let me know your availability for the upcoming weeks.

I look forward to the possibility of collaborating with [Recipient Company Name].

Thank you for considering this proposal.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]