

Dear [Donor's Name],

I hope this letter finds you well. As a valued supporter of [Nonprofit Organization Name], I am reaching out to express our heartfelt gratitude for your continued commitment to our mission. Your generosity has made a profound impact on the lives of those we serve.

As we embark on this new year, we face significant challenges that require your support now more than ever. [Briefly describe a specific challenge or goal, e.g., "Due to increased demand for our services, we need to raise \$[amount] by [date] to ensure that we can continue to provide meals for families in need."]

Your contribution will help us [describe what the donation will achieve, e.g., "provide nutritious meals, support education programs, and foster a sense of community among those we serve."]. Every dollar you give has the power to transform lives and create lasting change.

We would be deeply grateful if you could consider making a donation of [suggested donation amount or range, e.g., "\$50, \$100, or any amount you are comfortable with"]. Your support will allow us to [specific impact your organization hopes to achieve].

Enclosed, you will find a donation form and a self-addressed envelope for your convenience. Alternatively, you can donate online at [website URL].

Thank you once again for your unwavering support. Together, we can make a difference in the lives of so many. If you have any questions or would like to discuss our work further, please do not hesitate to reach out.

With heartfelt appreciation,

Sincerely,
[Your Name]
[Your Title]
[Nonprofit Organization Name]
[Contact Information]