

Invitation to Participate in Market Research

Dear [Participant's Name],

We hope this message finds you well. We are conducting market research to better understand consumer preferences and improve our products and services. Your insights would be incredibly valuable to us.

We would like to invite you to participate in a focus group scheduled for [date] at [time]. The session will take place at [location], and we expect it to last approximately [duration]. As a token of our appreciation, you will receive [incentive, e.g., a gift card, free product, etc.].

Please let us know if you are available to join us by replying to this email or contacting us at [phone number]. Your participation would greatly contribute to our research efforts.

Thank you for considering this opportunity. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]