

# Incentive Offer for Market Research Participation

Dear [Participant's Name],

Thank you for your interest in participating in our upcoming market research study. We greatly value your input and views.

To show our appreciation for your time and insights, we are pleased to offer you an incentive of [incentive amount or item, e.g., \$50 gift card] upon completion of the study.

The details of the study are as follows:

- **Date:** [Date]
- **Time:** [Time]
- **Location:** [Location/Virtual Link]

If you have any questions or need further information, please do not hesitate to contact us at [Contact Information].

We hope you can join us and look forward to your valuable contribution to our research!

Best regards,  
[Your Name]  
[Your Position]  
[Company Name]  
[Company Contact Information]