

Gross Margin Evaluation

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. As part of our ongoing financial assessment, we have conducted a thorough evaluation of our current gross margin, and I would like to share our findings with you.

Gross Margin Analysis

The gross margin for the last quarter is calculated as follows:

- **Total Revenue:** \$[Insert Revenue]
- **Cost of Goods Sold (COGS):** \$[Insert COGS]
- **Gross Profit:** \$[Insert Gross Profit]
- **Gross Margin Percentage:** [Calculate Percentage] %

Our gross margin has shown a [increase/decrease] compared to the previous quarter, which is indicative of [insert reasons or context].

Recommendations

To improve our gross margin moving forward, I suggest the following strategies:

- [Recommendation 1]
- [Recommendation 2]
- [Recommendation 3]

We believe that implementing these changes will lead to a more favorable gross margin and overall financial health for our company.

Please feel free to reach out if you have any questions or would like to discuss this in further detail. Thank you for your attention to this important matter.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]