

# Sales Estimate Recalibration Alert

Dear [Recipient's Name],

We hope this message finds you well. We would like to inform you that the sales estimates for your account have undergone recalibration.

Due to recent market changes, we have updated our projections to ensure that they accurately reflect current trends and data. Your new estimated sales figures are as follows:

- **Previous Estimate:** \$[Previous Estimate]
- **New Estimate:** \$[New Estimate]
- **Effective Date:** [Effective Date]

We believe these adjustments will provide a better reflection of the expected performance and assist you in your planning. If you have any questions or need further clarification, please do not hesitate to reach out.

Thank you for your understanding and support.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company]  
[Contact Information]