

Business Valuation Proposal

Date: [Insert Date]

[Client's Name]

[Client's Address]

[City, State, Zip]

Dear [Client's Name],

We are pleased to submit our proposal for providing a comprehensive business valuation for your franchise, [Franchise Name]. Our team is equipped with extensive experience in evaluating franchises, ensuring that you receive accurate and reliable insights into your business's worth.

Scope of Services

- Analysis of financial statements
- Assessment of market conditions
- Comparative valuation with similar franchises
- Consultation on growth opportunities

Valuation Methodology

We will utilize the following methods for your franchise valuation:

- Income Approach
- Market Approach
- Asset-Based Approach

Timeline

We anticipate that the valuation process will take approximately [Insert Duration], leading to a comprehensive report being delivered by [Insert Expected Delivery Date].

Investment

The total investment for our services will be [Insert Fee], which includes all analysis and reporting.

We are committed to providing you with exceptional service and insights to ensure the value of your franchise is accurately represented. Please feel free to reach out with any questions or to discuss this proposal further.

Thank you for considering our services.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]