Franchise Agreement Termination Notice

Date: [Insert Date]

To: [Franchisee Name]
[Franchisee Address]
Dear [Franchisee Name],
We are writing to formally notify you of the termination of the Franchise Agreement dated [Insert Agreement Date] between [Franchisor Name] and [Franchisee Name] due to ongoing performance issues.
Despite previous discussions regarding your obligations and performance metrics, we have observed that [briefly outline specific performance issues, e.g., failure to meet sales targets, lack of adherence to operational standards, etc.]. These issues have continued to persist, and we believe they compromise the integrity of our brand.
As stipulated in Section [Insert Section Number] of the Franchise Agreement, we are exercising our right to terminate the agreement, effective [Insert Termination Date]. We request that all branding and proprietary materials be returned by this date.
Thank you for your efforts during the term of the agreement. We wish you the best in your future endeavors.
Sincerely,
[Your Name]
[Your Title]
[Franchisor Name]
[Franchisor Address]
[Contact Information]