

Letter of Appeal

Date: [Insert Date]

Your Name: [Insert Your Name]

Your Address: [Insert Your Address]

Your Email: [Insert Your Email]

Your Phone Number: [Insert Your Phone Number]

To: [Recipient's Name or Company Name]

Address: [Recipient's Address]

Subject: Appeal for Unfair Consumer Treatment

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally express my dissatisfaction with the treatment I received from [Company Name] regarding [briefly explain the issue, e.g., a product or service]. On [insert date], I encountered [specific details of the incident], which I believe constitutes unfair treatment as a consumer.

Despite my attempts to resolve this issue through your customer service on [insert dates or instances if applicable], the responses I received were unsatisfactory and did not address my concerns adequately. I believe that as a consumer, I am entitled to [mention any rights or policies that apply].

In light of the above, I kindly request that you review my case and take the necessary steps to rectify this situation. I would appreciate a prompt response and a resolution to my concerns, as I value [Company Name] and would like to continue as a loyal customer.

Thank you for your attention to this matter. I look forward to your swift response.

Sincerely,

[Your Name]

[Your Signature (if sending a hard copy)]