

# Cease and Desist Letter

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

## **[Recipient's Name]**

[Recipient's Company Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally notify you that your advertising claims regarding [describe the product or service] are false and misleading. Specifically, [state the false claims and why they are misleading].

Under [relevant laws or statutes], you are hereby demanded to cease and desist from using these false claims in your advertising and promotional materials. This action is necessary to protect both my interests and the interests of the public.

Please take immediate action to correct these misrepresentations and advise me in writing of your compliance with this request within [set a deadline, e.g., 15 days]. Failure to do so may result in further legal action.

Thank you for your prompt attention to this matter.

Sincerely,

[Your Name]

[Your Title (if applicable)]

[Your Company (if applicable)]