

Cease and Desist Letter

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date

Recipient Name
Recipient Address
City, State, Zip Code

Dear [Recipient Name],

I am writing to formally request that you cease and desist from engaging in unfair business practices that are detrimental to my business. It has come to my attention that [describe the unfair business practices, e.g., false representation, deceptive advertising, etc.]. This conduct not only misleads consumers but also harms my business reputation and financial standing.

Under [cite any applicable law or regulation], such actions are prohibited and constitute unfair competition. I urge you to take immediate corrective action to avoid further legal consequences. Failure to comply with this request may result in legal action being taken against you.

Please provide written confirmation by [specific date] that you will cease these activities. I hope that we can resolve this matter amicably and without the need for further action.

Sincerely,

[Your Name]
[Your Title/Position]
[Your Company Name]