

Letter Template: Shareholder Critique on Product Design

Date: [Insert Date]

To: [Company Name]

Attn: [Relevant Department or Individual]

From: [Your Name]

Subject: Critique on Recent Product Design

Dear [Recipient's Name],

I hope this message finds you well. As a shareholder of [Company Name], I am writing to express my concerns regarding the recent product design of [Product Name]. While I appreciate the effort that has gone into its development, I believe there are areas that could benefit from further consideration.

Firstly, [briefly outline your specific critique or observation]. This aspect may detract from user experience and could potentially impact market competitiveness.

Additionally, [provide another specific critique or suggestion]. I believe addressing this could enhance customer satisfaction and drive sales growth.

In light of these points, I urge the design team to revisit the product with these considerations in mind. I am confident that with some adjustments, [Product Name] can better fulfill our customers' needs and expectations.

Thank you for taking the time to consider my feedback. I appreciate your continued commitment to innovation and quality at [Company Name]. I look forward to seeing how the product evolves.

Sincerely,

[Your Name]

[Your Contact Information]