

# Letter of Appeal for Shareholder Partnership in Sponsoring Events

Date: [Insert Date]

To: [Shareholder's Name]  
[Shareholder's Position]  
[Company Name]  
[Company Address]  
[City, State, Zip]

Dear [Shareholder's Name],

I hope this message finds you well. As we gear up for our upcoming event, [Event Name], scheduled for [Event Date], we are reaching out to our valuable shareholders to discuss an exciting opportunity for partnership.

This event is expected to gather [number] attendees, including industry leaders, influencers, and potential clients, providing an excellent platform for showcasing our brand. We believe your involvement could significantly enhance the event's success while offering an opportunity for [Company Name] to gain visibility and engage with key stakeholders.

We would like to propose a partnership where [Shareholder's Company Name] can co-sponsor the event. This collaboration would entail [briefly describe sponsorship benefits and expectations]. We are committed to ensuring that our partners receive ample recognition throughout the event and in pre-event marketing campaigns.

We would love to discuss this opportunity further and explore how we can work together to create a memorable experience for all involved. Please let us know a convenient time for you to discuss this proposal in more detail.

Thank you for considering this partnership opportunity. We look forward to the possibility of collaborating with you and making [Event Name] a great success.

Warm regards,

[Your Name]  
[Your Position]  
[Company Name]  
[Phone Number]  
[Email Address]