

Shareholder Agreement for Joint Marketing Efforts

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

To:

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

Subject: Shareholder Agreement for Joint Marketing Efforts

Dear [Partner's Name],

This letter serves as the formal agreement between [Your Company Name] and [Partner Company Name] regarding our joint marketing efforts aimed at enhancing our mutual business interests.

1. Purpose: The purpose of this agreement is to outline the roles, contributions, and expectations of both parties in the joint marketing initiative.

2. Responsibilities:

- [Your Company Name] shall be responsible for [describe responsibilities].
- [Partner Company Name] shall be responsible for [describe responsibilities].

3. Financial Contributions: Each party agrees to contribute [specify amounts or resources] toward the marketing efforts.

4. Duration: This agreement shall commence on [start date] and shall continue until [end date], unless terminated earlier by mutual agreement.

5. Confidentiality: Both parties agree to maintain the confidentiality of any proprietary information exchanged during this partnership.

We look forward to a fruitful collaboration and request that you sign below to indicate your acceptance of this agreement.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

Acceptance:

Agreed and accepted by:

[Partner Name] - [Partner Position]

[Partner Company Name]

Date: _____