

# Co-Branding Partnership Proposal

Date: [Insert Date]

To: [Recipient Name]  
[Recipient Position]  
[Company Name]  
[Company Address]

Dear [Recipient Name],

We are excited to propose a co-branding initiative between [Your Company Name] and [Recipient's Company Name]. By aligning our brands, we believe we can significantly boost our visibility and attract a wider audience.

Our research indicates that our target markets overlap, and together we can leverage our combined strengths to create a powerful marketing campaign. Here are some ideas we believe can be mutually beneficial:

- Joint promotional events and campaigns
- Co-branded merchandise
- Collaborative social media campaigns
- Shared email marketing efforts

We would love the opportunity to discuss this proposal further and explore potential strategies to implement this partnership. Please let us know your available times for a meeting.

Thank you for considering this exciting opportunity. We look forward to the possibility of working together to enhance our brand visibility.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]