

Partnership Upsell Proposal

Date: [Insert Date]

From: [Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]

To: [Recipient Name]
[Recipient Position]
[Recipient Company]

Dear [Recipient Name],

I hope this message finds you well. I am reaching out to discuss an exciting opportunity for us to enhance our existing partnership.

As we have successfully collaborated in the past, I believe there is significant potential for us to expand our offering to mutual benefit. We are introducing [briefly describe the new product/service/solution] that aligns perfectly with your needs and could drive additional value for your organization.

Here are a few highlights of how this upsell can benefit us:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

I would love the opportunity to discuss this further and explore how we can implement this. Please let me know your availability for a brief meeting next week.

Thank you for considering this proposal. I look forward to your positive response.

Best regards,
[Your Name]
[Your Position]
[Your Company]