

# Dear [Partner's Name],

I hope this message finds you well. We want to take a moment to express our gratitude for our ongoing partnership and the success we have achieved together.

As we look to the future, we believe there is a significant opportunity for both of us to enhance our collaboration and achieve even greater success. We have developed a new upsell concept that we would like to propose, which we believe will create substantial value for both our companies.

## Proposed Enhanced Partnership Details:

- **New Service/Product:** [Brief description]
- **Target Audience:** [Target demographics]
- **Projected Growth:** [Statistics or data]
- **Benefits:** [Key benefits for both parties]

We would love to discuss this concept with you at your earliest convenience. Please let us know a time that works for you, and we will arrange a meeting to delve deeper into the details.

Thank you for your continued partnership. We look forward to exploring this exciting opportunity together.

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]  
[Your Contact Information]