

# Subject: Proposal for Collaboration Upsell Initiative

Dear [Recipient's Name],

I hope this message finds you well. We have been thrilled with the successful partnership we have developed and are excited to propose a new initiative that could further enhance our collaboration.

We believe there is a significant opportunity to upsell our current offerings by integrating our services/products for a more comprehensive solution. This initiative not only aims to increase revenue for both parties but also to provide greater value to our customers.

We suggest hosting a joint meeting to discuss this proposal in detail and explore the potential packages we can create together. Our team is eager to present ideas on marketing strategies, potential pricing models, and the expected outcomes of this initiative.

Looking forward to your thoughts on this collaboration upsell opportunity. Please let us know your availability for a meeting in the coming weeks.

Thank you for considering this initiative, and we are excited about the possibilities ahead.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]