Non-Compete Agreement

Date: [Insert Date] From: [Your Company Name] To: [Partner Company Name]

Subject: Non-Compete Framework for Co-Marketing Agreement

Dear [Partner's Name],

This letter outlines the non-compete framework related to our co-marketing agreement established on [Insert Date]. Both parties agree to the following terms regarding non-competition during and after the term of our collaboration:

1. Definition of Competition

For the purpose of this agreement, 'competition' is defined as any direct or indirect business activity that offers products or services similar to those offered by the other party.

2. Non-Compete Obligations

Each party agrees not to engage in any competitive actions against the other during the term of this agreement and for a period of [Insert Duration] following its termination.

3. Disclosure of Competing Products

Both parties shall disclose any product or service that may potentially compete with the other's offering to allow for mutually beneficial decision-making.

4. Exceptions

This non-compete obligation does not prevent either party from engaging in:

- General marketing and promotions that do not infringe upon the other party's market.
- Collaboration with third parties that do not include the competing products.

5. Governing Law

This agreement shall be governed by and construed in accordance with the laws of [Insert Jurisdiction].

Please sign and return a copy of this letter to indicate your acceptance of the non-compete framework outlined above.

Sincerely,

[Your Name] [Your Position] [Your Company Name]

Accepted and Agreed:

[Partner's Name] [Partner's Position] [Partner Company Name]

| Signature: | Da | te: |
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