

# Sales Collaboration Agreement

**Date:** [Insert Date]

**From:** [Your Company Name]

**To:** [Partner Company Name]

## **Subject: Sales Collaboration Agreement**

Dear [Partner Name],

We are pleased to propose a collaboration agreement between [Your Company Name] and [Partner Company Name]. This partnership aims to mutually enhance our sales efforts and expand our market reach.

### **Scope of Collaboration:**

- Joint marketing initiatives targeting [specific market segment].
- Shared resources for product development.
- Regular coordination meetings to strategize sales efforts.

### **Responsibilities:**

- [Your Company Name] will be responsible for [specific responsibilities].
- [Partner Company Name] will be responsible for [specific responsibilities].

**Duration:** This agreement will commence on [start date] and will continue until [end date], unless terminated earlier as per the terms of the agreement.

We believe that this collaboration will be beneficial for both parties. Please review the proposed terms, and we look forward to discussing this opportunity in further detail.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]