

# Distributor Partnership Outline

Date: [Insert Date]

To: [Distributor's Name]

From: [Your Company Name]

Subject: Partnership Collaboration Proposal

## 1. Introduction

We are excited to propose a partnership between [Your Company Name] and [Distributor's Name]. This document outlines the key aspects of our collaboration.

## 2. Objectives

- Increase market reach
- Enhance product distribution
- Maximize sales performance

## 3. Roles and Responsibilities

[Your Company Name] will be responsible for:

- Providing marketing materials
- Training and support for sales staff

[Distributor's Name] will be responsible for:

- Managing distribution channels
- Tracking sales performance

## 4. Terms of Agreement

The agreement will include:

- Duration of partnership
- Commission structure
- Termination conditions

## 5. Next Steps

Please review this outline and provide your feedback. We look forward to discussing this exciting opportunity further.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]