

Direct Sales Partnership Proposal

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a partnership between [Your Company] and [Recipient Company] in the realm of direct sales. Given our mutual interests and complementary strengths, I believe that a collaboration could be advantageous for both parties.

Our company specializes in [brief description of your company and its products/services]. We have successfully reached a wide customer base and have established a strong market presence. We believe that partnering with [Recipient Company] would enhance our reach and provide your customers with [mention any benefits to their customers].

We envision a partnership that includes [briefly outline the proposed partnership structure, e.g., training, commission structure, co-marketing opportunities, etc.]. We are confident that this collaboration can lead to increased sales and mutual growth.

I would love the opportunity to discuss this proposal further and explore how we can work together. Please let me know a convenient time for you to meet, whether virtually or in person.

Thank you for considering this partnership opportunity. I look forward to your positive response.

Warm regards,

[Your Name]
[Your Title]
[Your Company]