

Co-Marketing Partnership Agreement

Date: [Insert Date]

From:

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

To:

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Dear [Partner's Name],

We are excited to propose a Co-Marketing Partnership Agreement between [Your Company Name] and [Partner Company Name]. This partnership aims to enhance our mutual marketing efforts to reach a wider audience and drive sales.

1. Objectives

Outline the primary goals of this partnership, including joint promotions, events, or campaigns.

2. Responsibilities

Detail the responsibilities of both parties, including marketing assets, budgets, and timelines.

3. Terms

Define the duration of the partnership, conditions for renewal, and termination clauses.

4. Confidentiality

Both parties agree to keep all shared information confidential during and after the agreement term.

5. Signatures

Please sign below to indicate your acceptance of the terms of this Co-Marketing Partnership Agreement.

[Your Name]
[Your Title]
[Your Company Name]

[Partner's Name]
[Partner's Title]
[Partner Company Name]

We look forward to a successful partnership.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]