

Partnership Brand Collaboration Agreement

Date: [Insert Date]

To: [Partner Company Name]

Address: [Partner Company Address]

Dear [Partner Contact Name],

We are excited to propose a partnership collaboration between [Your Company Name] and [Partner Company Name]. This agreement outlines the terms and conditions of our collaboration in promoting [mention specific products, services, or campaigns].

Terms of Collaboration

1. **Objectives:** [Define the goals of the collaboration]
2. **Responsibilities:**
 - o [Your Company Name]: [Your Responsibilities]
 - o [Partner Company Name]: [Partner's Responsibilities]
3. **Duration:** [Specify the duration of the agreement]
4. **Financial Terms:** [Discuss profit sharing, payments, etc.]
5. **Intellectual Property:** [Clarify usage rights of logos, branding, etc.]
6. **Termination Clause:** [Define conditions for termination of the agreement]

We believe that this partnership can bring significant value to both parties and enhance our brand visibility. We are looking forward to your response and are happy to discuss this further at your convenience.

Thank you for considering this collaboration.

Sincerely,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]