

Partnership Confidentiality Agreement

Date: [Insert Date]

To: [Franchisee Name]
Address: [Franchisee Address]
City, State, Zip: [Franchisee City, State, Zip]

From: [Franchisor Name]
Address: [Franchisor Address]
City, State, Zip: [Franchisor City, State, Zip]

Subject: Confidentiality Agreement

Dear [Franchisee Name],

This Partnership Confidentiality Agreement (the "Agreement") is made effective as of [Effective Date] by and between [Franchisor Name] ("Franchisor") and [Franchisee Name] ("Franchisee").

1. Purpose

The purpose of this Agreement is to establish and protect confidential information exchanged between the parties in relation to the franchise agreement.

2. Definition of Confidential Information

Confidential Information refers to any data or information that is proprietary to either party and not generally known to the public.

3. Obligations

Each party agrees to maintain the confidentiality of the Confidential Information and to refrain from disclosing it to any third parties.

4. Duration

This Agreement shall remain in effect for a period of [Insert Duration] from the date above, unless terminated by mutual agreement.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert State/Country].

We appreciate your cooperation in keeping our partnership's information confidential. Please sign and return a copy of this Agreement.

Sincerely,
[Franchisor Name]
[Title]

Agreed and accepted by:
[Franchisee Name]
[Title]
[Date]