Affiliate Partnership Proposal

Date: [Insert Date]
To: [Recipient Name]
[Recipient Company Name]
[Recipient Address]
Dear [Recipient Name],
My name is [Your Name], and I represent [Your Company Name]. We specialize in [Brief Description of Your Company or Product]. We have been closely following your work at [Recipient Company Name] and believe there is a significant opportunity for collaboration between our two brands.
We are reaching out to propose an affiliate partnership that we believe will benefit both parties. By promoting our products/services through your platform, you will earn attractive commissions for every sale made through your referral. We are confident that our offerings will resonate well with your audience.
Here are some key benefits of partnering with us:
 Competitive commission rates Access to exclusive promotions and discounts Dedicated support and resources for affiliates Regular performance updates to track your earnings
We would love the opportunity to discuss this proposal further and explore how we can work together effectively. Please let us know a convenient time for a call or meeting.
Thank you for considering our proposal. We look forward to the possibility of working together
Best regards,
[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]