

Affiliate Relationship Performance Review

Date: [Insert Date]

To: [Affiliate Partner Name]

From: [Your Name]

Subject: Performance Review of Our Affiliate Relationship

Dear [Affiliate Partner Name],

I hope this message finds you well. As we wrap up the [specific period] of our partnership, I wanted to take a moment to reflect on our collaboration and discuss our performance metrics.

Performance Highlights:

- Sales Generated: [Insert Data]
- Conversion Rate: [Insert Data]
- Traffic Driven: [Insert Data]

Strengths:

[Insert strengths of the affiliate relationship]

Areas for Improvement:

[Insert areas where improvement is needed]

Conclusion:

We value your partnership and are committed to optimizing our relationship. Please feel free to share your feedback and suggestions for moving forward.

Looking forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]