

Dear [Policyholder's Name],

We are reaching out to you regarding your recent insurance policy renewal. As part of our commitment to transparency and clarity, we would like to explain our risk-based pricing model and how it has influenced your premium.

Risk-based pricing is an approach that helps us determine the premium you pay based on various risk factors associated with your insurance policy. These factors may include your claims history, credit information, the type of coverage selected, and the level of risk associated with the insured property or situation.

In your case, the analysis of these factors has led to an adjustment in your premium. Your updated premium of [New Premium Amount] reflects the specific risks identified. We want to assure you that this method allows us to offer fair and personalized pricing to all our policyholders.

If you have any questions or would like to discuss your policy further, please feel free to contact our customer service team at [Phone Number] or [Email Address].

Thank you for choosing [Insurance Company Name]. We value your trust and look forward to serving you.

Sincerely,

[Your Name]

[Your Title]

[Insurance Company Name]

[Company Contact Information]