Dear [Alumni Name],

I hope this message finds you in great spirits! As a proud member of the [University/School Name] alumni community, your journey and success have been an inspiration to many of us.

Today, I am reaching out to you to share an exciting opportunity for you to give back to our beloved institution through the Alumni Legacy Support Program. This initiative aims to provide current students with the resources they need to thrive and succeed, just as you did.

Your contribution, no matter the size, can create a lasting impact on future generations of students. We encourage you to consider participating in our fundraising campaign, which will directly support scholarships, mentorship programs, and campus initiatives.

For more information, please visit our website at [website link] or contact us at [contact information]. Together, we can ensure that [University/School Name] continues to be a nurturing ground for future leaders and innovators.

Thank you for considering this opportunity to make a difference. We look forward to your support and to hearing about your continued successes.

Warm regards, [Your Name] [Your Position] [University/School Name]